



# OUTREACH & ENGAGEMENT COMMITTEE MEETING MINUTES

Thursday, August 15, 2024

**Committee Members in Attendance via Electronic Device:** Eva Bermudez Zimmerman, Easha Canada, Adrienne Cochrane, Sheila Hummel, Molly Weston Williamson, Justin Zartman

**Committee Members Absent:** None

**CT Paid Leave Staff in Attendance via Electronic Device:** Erin Choquette, Madeline Granato, Stephanie Oliveras, Virginia Rzesutock, Nicole Sanclemente, Jessica Vargas

**1. Welcome & Call to Order-**

Committee Chair, Molly Weston Williamson, called the meeting to order at 9:02 a.m. Clerical Assistant, Stephanie Oliveras, took attendance by Roll Call and confirmed the existence of a quorum. Ms. Williamson acknowledged members of the public.

**2. Review & Approval of the July 18, 2024, Meeting Minutes-**

Ms. Weston Williamson asked the Committee to review the July 18, 2024, meeting minutes and asked for a motion to approve the minutes as presented. Sheila Hummel motioned, and Justin Zartman seconded that motion. All were in favor. None opposed. None abstained. The motion carried.

**3. Outreach & Engagement Updates-**

Chief Marketing & Communications Officer, Jessica Vargas, provided the Outreach & Engagement updates through a slide presentation, which included:

- Presentation and Event Updates
- Health Literacy Assessment
- CTPL in the News
- 5 Minutes of Impact
- Website Revisions to Support PA 24-5

Nancy Barrow provided the CT Paid Leave Podcast update. Ms. Barrow noted that as a follow-up to her podcasts about Community Health Centers, the Authority will be tabling at 2-day Community Health Center of CT Association event. Ms. Barrow will be releasing a podcast with State Treasurer Eric Russell regarding baby bonds and their intersection with Connecticut Paid Leave.

**4. Legislative Update-**

Government and Community Relations Manager, Madeline Granato, provided an update regarding the Authority's efforts to educate governmental entities about the changes to the definition of municipality in P. A 24-5. The Toolkit is currently being updated.

**5. Old Business-**

None



6. New Business-  
None

7. Adjournment-

Ms. Weston Williamson asked the Committee for a motion to adjourn. Eva Bermudez Zimmerman motioned, and Mr. Zartman seconded that motion. All were in favor. None opposed. None Abstained. The motion carried and the meeting adjourned at 9:21 a.m.

*Meeting Recording Here: <https://youtu.be/44bj-6LRdfc>*

Agenda Attachments:

- Item 3 - Outreach & Engagement Update/ Podcast Slides
- Item 4- Legislative Update